



## ***SPONSORSHIP PACKAGES***

**PRESENTING SPONSOR - \$40,000**

### ***Advertising & Signage***

- Logo/Name on all printed marketing materials, including rack card and event flyers (20-50k)
- Sign/banner at all events
- Logo & Website link on LawEnforcementWeek.org
- Recognition in all media interviews/press releases
- Banner with logo displayed at NLEW check-in @ host hotel
- Logo & Website link on all E-mail advertisements
- Public announcements at all events
- Social Media Recognition – (logo'd Facebook Cover photo, year round)
- Advertisement space in 500 welcome bags passed out to NLEW participants
- Sponsorship of vacation scholarships for injured officers during NLEW, your name/logo on their welcome packet

### ***Hospitality***

- Reserved Seating at NLEW Banquet (20 seats)
- Foursome in golf tournament
- 2 night hotel stay at host hotel
- Entry fee covered in shooting competition (4)
- Entry fee covered for 5k/10k (4)
- Admission to Silver Dollar City Day (10)

### ***Gifts***

- NLEW shirts (10)
- Appreciation plaque

**GOLD STAR SPONSOR - \$20,000**

### ***Advertising & Signage***

- Sign/banner at all events
- Logo & Website link on LawEnforcementWeek.org
- Banner with logo displayed at NLEW check-in @ host hotel
- Logo & Website link on all E-mail advertisements
- Public announcements at all events
- Social Media Recognition
- Advertisement space in 500 welcome bags passed out to NLEW participants

### ***Hospitality***

- Reserved Seating at NLEW Banquet (8 seats)
- Foursome in golf tournament
- Entry fee covered in shooting competition (2)
- Entry fee covered for 5k/10k (2)
- Admission to Silver Dollar City Day (4)

### ***Gifts***

- NLEW shirts (8)
- Appreciation plaque

## SILVER STAR SPONSOR - \$10,000

### ***Advertising & Signage***

- Sign/banner at all events
- Logo & Website link on LawEnforcementWeek.org
- Logo & Website link on all E-mail advertisements
- Public announcements at all events
- Social Media Recognition
- Advertisement space in 500 welcome bags passed out to NLEW participants

### ***Hospitality***

- Reserved Seating at NLEW Banquet (6 seats)
- Entry fee covered for 5k/10k (2)
- Admission to Silver Dollar City Day (4)

### ***Gifts***

- NLEW shirts (4)
- Appreciation plaque

## GOLD EAGLE SPONSOR - \$5,000

### ***Advertising & Signage***

- Logo & Website link on LawEnforcementWeek.org
- Logo & Website link on all E-mail advertisements
- Public Announcement at all events
- Social Media Recognition
- Advertisement space in 500 welcome bags passed out to NLEW participants

### ***Hospitality***

- Reserved Seating at NLEW Banquet (4 seats)
- Admission to Silver Dollar City Day (2)

### ***Gifts***

- NLEW 2018 shirts (2)
- Appreciation plaque

## SILVER EAGLE SPONSOR - \$1,000\*

### ***Advertising & Signage***

- Logo & Website link on LawEnforcementWeek.org
- Logo & Website link on all E-mail advertisements
- Social Media Recognition

### ***Hospitality***

- Reserved Seating at NLEW Banquet (2 seats)

### ***Gifts***

- Appreciation plaque

## BRONZE EAGLE SPONSOR - \$500

### ***Advertising & Signage***

- Logo & Website link on LawEnforcementWeek.org
- Social Media Recognition

### ***Hospitality***

- Reserved Seating at NLEW Banquet (2 seats)